

Water Bottle Label Design (One brand / Two Labels) (Contest)

Hi welcome to my design brief; I require the design of Two Water Bottle Label's for Crystal Clear Products.

Crystal Clear Products Manufacture high quality - highly purified water. We manufacture two grades of product – each product target different usage markets;

Label 1 - Crystal Medic is used for Pharmaceutical and Dental industry. This product meets various pharmacopeia standards specifically required for use.

Label 2 – Crystal Deionised is more general purpose highly purified water for general House hold and industrial uses.

Both labels will be applied to a 5 litre Jerry can like this;



Please be aware these products are not designed for drinking / consumption. Both Labels are the same size and should share similar related layouts and branding.

The Layout of words can be moved around to your preference - the design should have the blue Product logo toward the top of the label, and the black only Crystal Clear Products logo toward the foot of the label next to or near the company contact details. The average content table should be re-designed and is just given as clear content for you to work with. Thanks for your submission.

Orange Text = Comment

Label 1: Crystal Medic EP –: Size @ Height - 116mm x Width 100mm

Label 1 Content

- Crystal Medic E.P (logo)
- Purified Water E.P (text)
- Contents: 5 Litres e (Estimated Sign Set at 5mm High)
https://en.wikipedia.org/wiki/Estimated_sign

Typical Analysis Table	
Conductivity	<4.3µS/cm
TDS	<0.1 ppm
Total Microbial Count	<10 ² CFU/ml
Endotoxin	<0.125 IU/ml
PH	5.8
TOC / Oxidisable Substances	<0.13 ppm
Heavy Metals	<0.1 ppm
Batch Certification Available on Request	

- HTM 01-05 / BP / EP Compliant RO Water
- Very Low Microbial and Endotoxin Counts.
- Specially Purified for Zero Scale Formation.

- Observe use by Dates / Store out of Direct Sunlight.

- Barcode



- Crystal Clear Products (Black Only Company Logo)
- Tel: 01206 243700
- CrystalClearProducts.co.uk

Label 2: – Crystal Deionised Water -: Size @ Height - 116mm x Width 100mm

Label 2 Content

- Crystal Deionised Water (logo)
- Demineralised Water (Text)
- Contents: 5 Litres e (Estimated Sign Set at 5mm High)
https://en.wikipedia.org/wiki/Estimated_sign

Typical Analysis Table	
Conductivity	<4.3µS/cm
TDS	<0.1 ppm
PH	5.8
Heavy Metals	<0.1 ppm
Nitrates	<0.2 ppm

- Specially Purified for Zero Scale Formation
- Battery Top up Water.
- Steam Irons, Steam Cleaners and Sterilisers.

- Observe use by Dates / Store out of Direct Sunlight.

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- Barcode



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